

## WCCA TV 13 “The People’s Channel”

### **PUBLIC ACCESS PROGRAMS PROVIDE AN ENGINE FOR COMMUNITY AND ECONOMIC DEVELOPMENT.**

WCCA TV 13’s programming offers a window into our community. Programming reflects the interests of our participating members.

To give you an idea of what type of television cable cast programs you may find on a public access channel, you should watch any of the interesting programs presented on WCCA TV 13 each day, seven days per week. WCCA’s programming includes: programs independently and locally produced by volunteer members or sponsors, a community bulletin board, and “easy access” WCCA produced programs. The following program ideas have been drawn from the types of programs that have been presented on WCCA throughout the years.

A “public access program” is a “not-for-profit” program.

### **The following community values are often the objective of a public access program; what follows would be typical types of programs seen on a public access channel such as WCCA TV 13:**

public awareness	news and information
educational	human interest
scientific	success stories and documentaries
public safety	business and economic development programs
health issues	cultural programs
political issues (non-campaign)	women’s issues
municipal issues	sign language
college campus activities	police and fire programs
student issues	neighborhood development and issues programs
youth programs	voter education and information programming
senior programs	entertainment and variety
public forums	historical
public opinion	bi-lingual programming
religious programming	current topic programming
ethnic programming	children’s programming
minority issues	holiday programming
special events programming	your point of view programming
concert and theater performances	your vision television

In designing your public access program it may be a good idea to ask yourself how your program idea will enhance your community or improve quality of life. Our proposal package is designed to help you through the process. Staff is always available to assist you.

If you need assistance in organizing your proposal please contact WCCA’s volunteer coordinator for assistance at 508-755-1880 from 10:30-11:30 AM or 2:30-3:30 PM.